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Don't let your resources go to waste

Atom's Cloud

Aggregation Platform (CAP):

An automated platform for faster
cloud service delivery and quicker
go-to-market for Telcos and
CSPs



Connected World.
Connected Solutions.

The sky is the limit

The Cloud industry is estimated to grow to \$150 Billion in 2014 and the opportunities for Telcos and Cloud Service Providers (CSPs) are endless. However, you face the following challenges...

- Underutilized capacity of existing infrastructure reduces ROI
- Unable to offer multiple Cloud services (IaaS, SaaS and PaaS) to customers with different needs
- Unable to deliver new services faster as per changing market trends
- Unable to tap SMBs who want to opt for pay-as-you-use models
- Excess time and resources spent on aggregating and managing services from multiple platforms



The silver lining

Presenting ATOM'S CAP, a common platform with which you can offer a buffet of Cloud Services and end-to-end cloud service life-cycle management. With **Telco and Reseller Profile Management, Service Onboarding, Provisioning, Customer Account Management and Metering Provisioned Services** among others, flexibility on the Cloud is now a breeze.



ATOM'S CAP brings you the following benefits

- An automated platform for **faster on-boarding and quicker go-to-market** for Telcos and CSPs
- **Increased infrastructure utilization** and ROI
- **A single platform to manage all types of services**—SaaS, PaaS and IaaS from public, private and hybrid clouds
- **Service aggregation and creation of Value Added Services (VAS)** for enterprises and SMBs
- **Scalable and flexible**, so services can be offered to more and more customers
- **Manage Telco, CSP and Reseller profiles**
- **Pay-per-use model**
- **Ready-made connectors** to on-board any type of service
- Easy management of services, plans and subscriptions



A host of features to put you on cloud 9



Service Lifecycle Management

- Easy on-boarding of services by Telcos and CSPs
- Selection and subscription of services by Resellers and Customers
- Select, change, update and unsubscribe service plans
- De-provision services



Customer Management

- Customer profile management
- On-boarding new services and changing service plans
- Managing registered users



Reseller Management

- Resellers can bundle and charge for services as per their business model
- New reseller on-boarding by Telcos and CSPs
- Reseller profile management
- Contracts management



Order Management

- Customers can manage their orders, view failed orders, and cancel orders
- Failed orders are tracked and resubmitted by customers from the point of failure
- View historic orders



Discounts and Plans

- Telcos, CSPs and Resellers can offer discounts and free trials



Product Catalog

- Services can be classified based on type of enterprises subscribing to them or department-wise within enterprises



Service Request Management

- Request service tickets for resolution of issues

Customer Speak

SDP Development for Cloud Provider Based in Finland

“ ATOM'S has built a scalable and extendible SDP for us. It is the core of our business, offering Cloud services to channel partners and direct customers. With Value Added Services adapters in SDP, we find that onboarding a new service is easier, faster and at a substantially low marginal cost, providing a better time-to-market. ATOM'S CAP with proprietary technology gives us a competitive advantage over other companies who use COTS solutions. We are now more agile and offer more innovative services with this solution. ”

- Founder and CTO

- 96% Reduction in on-boarding time
- 99% Reduction in service delivery time
- 99% Reduction in errors
- 95% Automation of provisioning and life-cycle management
- 60% Reduction in operational costs